

CPCA Weekly E-Bulletin: May 21, 2007



Car Cloning: A New Twist on an Old Crime
Car cloning is just one of the latest methods that criminals have employed to steal cars and make money. A thief steals a car, and then usually heads for a neighboring state. There, the thief goes to a car dealership that has the same car make and model (and even same color) on the lot and writes down the vehicle identification number (VIN). Then, they the thief makes a second VIN tag and replaces the tag that was originally in the stolen car. This literally creates two versions of the exact same car with the exact same VIN number and is virtually untraceable since the new VIN is not registered as stolen. With a little bit of effort, the thieves can also get the title and ownership documents for the car.

Is your state protecting you from car identity theft or VIN cloning? The Bureau of Justice Assistance and the Federal Bureau of Investigation's Major Theft Unit have partnered with other organizations in law enforcement and consumer protection to make the National Motor Vehicle Title Information System (NMVTIS) a reality, with all 50 states participating. NMVTIS is a DOJ information system designed to provide states with the ability to reliably verify the titling, theft, and damage history of a motor vehicle before a new title is issued.

For more information, please visit www.ojp.usdoj.gov/BJA/grant/nmvtis.html.

NCPC Is Moving Offices

NCPC is moving. Our current building location (1000 Connecticut Avenue, NW, Washington, DC) is being torn down to make way for new construction. In September 2007, NCPC will be moving to its new location in Crystal City, VA. We'll still be very close to downtown DC. Details of our new location and move will be available over the next few months—stay tuned! Any questions can

be forwarded to Don Cook, VP for Operations and Support Services, at dcook@ncpc.org or 202-261-4164.

McGruff® Recognition Report

A survey conducted by Harris Interactive Inc. for the National Crime Prevention Council has shown that nearly three-quarters of adult Americans recognize McGruff the Crime Dog® and more than nine in ten know him once his name is mentioned. Since his first televised appearance in 1980, McGruff has been widely recognized as the nation's crime prevention symbol and has maintained a strong positive image.

For more information, visit www.ncpc.org/publications/catalyst/latest_issue_news.php.

McGruff.org Wins National Webby Award Honor!

We're happy to announce that McGruff.org, NCPC's children's website, has been selected as an official honoree in the annual Webby Awards. Called the "Oscars of the Internet" by *New York Times*, Webby Awards are the leading international awards honoring excellence in Web design, creativity, usability, and functionality. With nearly 70 categories, website entries make up the majority of Webby Awards Winners, Nominees, and Honorees. Some are beautiful to look at and interact with; others are a testament to usability and functionality. And a handful excel across the board. As a result of the superior quantity and quality of sites entered, the 11th Annual Webby Awards recognized sites and teams that demonstrated a standard of excellence.

Visit McGruff.org at www.mcgruff.org/ to see why it's a winner!

New Member Spotlight

[Hermosa Beach Neighborhood Watch](#)

National/Federal Member News

- ♦ National Association of Black Narcotics Agents, [30th Annual Training Conference](#), July 8–14, 2007
- ♦ ASIS International, [Influencing Security Compliant Behaviors: Preventing and Preparing for Crises Before They Happen](#), June 13, 2007

State Member News

- ♦ Connecticut Governors' Prevention Partnership, [Combating Underage Drinking: Annual Law Enforcement Conference](#), June 11, 2007
- ♦ Louisiana Commission on Law Enforcement and Administration of Criminal Justice, [Juvenile Justice & Delinquency Prevention Program](#), June 4–15, 2007

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NCPC Staff Directory

The NCPC Staff Directory has been updated recently and is available at the NCPC website. This list includes the email addresses and phone extensions of the entire NCPC staff. You can reach NCPC's main phone line at 202-466-6272. For a direct link to the NCPC Staff Directory, visit www.ncpc.org/ncpc_cms/Copy%20of%20Telephone%20list.pdf.

NCPC Job Openings

Please click on the job listing to view more detail about each available position with NCPC.

[Program Associate, Crime Prevention Coalition of America](#)

[Part-time Program Associate, Training Services](#)

[Executive Assistant](#)

For more information or to apply for these positions, contact Jonathan Lamb at jlamb@ncpc.org or 202-261-4149.

Grants and Awards Update

YouthBuild Grants

Application deadline: July 3, 2007
www.grants.gov/search/search.do?oppld=13658&mode=VIEW

The U.S. Department of Labor (DOL), Employment and Training Administration (ETA) has approximately \$47 million available in grant funds for YouthBuild Grants. YouthBuild is a youth and community development program that addresses several core issues facing low-income communities: housing, education, employment, crime prevention, and leadership development. Grant funds will be used to provide disadvantaged youth with the education and employment skills needed to get high-demand jobs, opportunities to develop employment and leadership skills, and a commitment to community development in low-income communities.

Multiple Education Pathways Blueprint Grants

Application deadline: June 7, 2007
www.doleta.gov/sga/sga/DOL-SGA-DFA-PY-06-12.pdf

The U.S. Department of Labor (DOL), Employment and Training Administration (ETA), has approximately \$3 million available in grant funds to create a blueprint to build systems of multiple education pathways. These grants will support small cities (population 70,000–350,000) to develop detailed blueprints for multiple education pathways systems that provide a mix of alternative learning environments. ETA is targeting cities of this size in order for the blueprints to have maximum impact on the community's dropout challenges. Youth who are at risk of dropping out of school and youth who have already dropped out of school are the main targets of this grant; however, it is important that the blueprint developed fits within the city's larger education strategy. These two objectives, reducing the dropout rate and re-engaging youth who have dropped out, are critical to ensuring a prepared and educated youth pipeline to compete in a demand-driven workforce.

Model Program Guide Expansion

Application deadline: June 1, 2007
<http://ojjdp.ncjrs.gov/dmc/resources/nomination.pdf>

The Office of Juvenile Justice and Delinquency Prevention (OJJDP) plans to expand its Model Programs Guide to include strategies and programs that effectively reduce Disproportionate Minority Contact (DMC). The program is designed to assist practitioners and communities implement evidence-based prevention and intervention programs that can make a difference in the lives of children and communities. The purpose of this announcement is to invite nominations of DMC reduction initiatives regardless of funding sources. Programs are eligible for nomination if they have been in operation for at least two years and data documenting effectiveness are available.

**McGruff®
Licensee
Spotlight**



Scruff Beanbag Doll
6" Scruff Beanbag doll...great for interaction with kids.

	Sale	Regular
25	\$4.75	\$5.85 each
50	\$4.25	\$5.70 each
100	\$3.95	\$5.60 each

Shipping and handling is additional; sales tax if applicable. Production time: 48 hours. In stock for immediate delivery.

Hand Fans



Great for the warm months! An economical paper fan including the full-color McGruff® "Take A Bite Out of Crime®" logo on the front and any

full-color imprint message on the back; emergency numbers, your agency logo, etc.

500	\$0.96 each
1,000	\$0.84 each
2,500	\$0.72 each
5,000	\$0.66 each

No setups. Shipping and handling is additional; sales tax where applicable. Production time: 10–15 working days. Made to order. Made in USA.

Geiger Cribbins is your source for McGruff the Crime Dog® and "Take A Bite Out Of Crime®" licensed merchandise. For more information on how you can order your products today, contact our order desk at catalogs@geiger.com or 800-762-3114.



McGruff® Usage Tip of the Week

When portraying McGruff, it is important to stay “cool.” This is especially imperative when McGruff visits the warmer states or makes appearances during the summer months.

No one should be allowed to wear the costume for more than 20 minutes in temperatures above 85 degrees Fahrenheit unless they are wearing the special “cool-down” vest that is available from Robotronics.

Portrayers may take turns wearing the costume in such conditions, taking care to change out of sight. If you have any questions about the proper use of McGruff, or would like to share a McGruff success story with us, please email trademark@ncpc.org.

To download the complete *Guidelines for McGruff and Related Marks*, visit www.ncpc.org/mcgruff/images.php; to order this publication as a CD-ROM for only the cost of shipping, contact the NCPC Fulfillment Center at 800-627-2911. Please reference order number CD-4.

Prevention Works

A blog by the National Crime Prevention Council

Anonymity has its place. In oppressive regimes, it protects those who speak out against the government. Anonymous critics, at their best, can inspire necessary change without fear of unjust reprisal. Unfortunately, at its worst, anonymity can lead to brutal personal attacks that can ruin a person’s sense of worth and safety. This is the case with cyberbullying; cyberbullies rely on the easy anonymity of the Internet...

To read the rest of NCPC’s latest blog entry, visit www.ncpc.org/blog

Training and Event Updates

NCPC Community Works Implementation Training: June 18–19, 2007, Phoenix, AZ
NCPC invites you to participate in the Western Regional Community Works Implementation Training, an NCPC training event hosted by the Arizona Foundation for Legal Services and Education. This two-day youth violence prevention training program will be held at the Black Canyon Conference Center in Phoenix, AZ, June 18–19, 2007, 8:30 a.m. to 4:30 p.m. This program will introduce participants to Community Works.

For more information, contact Rahniesha Lewis at rlewis@ncpc.org or 202-261-4174; to register, visit www.ncpc.org/tcc.

Florida Crime Prevention Practitioner Designation Training

Designed for crime prevention and community-oriented policing officers, the designation training provides officers with the skills necessary to deliver comprehensive crime prevention programs to Florida’s residential and commercial industry.

The program includes 40 hours of instruction on each of three crime prevention courses: basic crime prevention (how to set up a crime prevention program, obtain funding, maintain and market it); residential applications of crime prevention (Neighborhood Watch, residential security, selecting security equipment, security surveys for home protection); and commercial applications of crime prevention (access control, loss prevention, credit card and bank fraud, commercial security equipment, and business security surveys). Students must pass a written examination at the end of each course.

For more information, visit [http://myfloridalegal.com/webfiles.nsf/WF/MRAY-6YDR7X/\\$file/2006-2007_FCPTI_Crime_Prevention_Courses.pdf](http://myfloridalegal.com/webfiles.nsf/WF/MRAY-6YDR7X/$file/2006-2007_FCPTI_Crime_Prevention_Courses.pdf).

32nd Annual Texas Crime Prevention Association 2007 Summer Training Conference: July 16–20, 2007, Richardson, TX

The Texas Crime Prevention Association (TCPA) will be holding its 32nd Annual Summer Conference from July 16–20, 2007. The event will be held at the Richardson Hotel in Richardson, TX. The TCPA Training Conference is open to TCPA members only. Membership in the Texas Crime Prevention Association is made up of members of law enforcement agencies and people throughout the state of Texas who are interested in safer communities. Attendees are responsible for ensuring that their membership is current, dues are paid, and on record with their regional affiliate.

For more information, visit www.ntcpa.us/index1.html.

Juvenile Services

Juvenile Justice and Delinquency Prevention Conference: June 19–20, 2007, Hampton, VA

The Virginia Advisory Committee on Juvenile Justice and the Juvenile Services Section, Virginia Department of Criminal Justice Services announce this year’s annual Juvenile Justice and Delinquency Prevention Conference to be held on Tuesday, June 19 and Wednesday, June 20, 2007, in Hampton, VA.

A number of workshops will be presented. Topics tentatively scheduled are connections between animal abuse and juvenile justice, faith-based organizations and government working together, fetal alcohol syndrome, 2007 legislation, mentoring program for girls, and reclaiming futures.

For more information, visit www.dcss.virginia.gov/trainingEvents/jjdp/2007.cfm.



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News From the Field

Crime Prevention and Soft Technology: Risk Assessment, Threat Assessment, and the Prevention of Violence

Risk assessment evaluates the potential for certain types of violence (e.g., sex offenses, murder, and domestic violence) among targeted populations of high-risk individuals, such as known offenders. The changing nature of violence risk assessment during the past two decades has been guided by three significant themes: changing how risk is defined and communicated; changing the focus of risk assessment from one-time risk predictions to emphasizing the continuous prevention of violence; the direction of risk-assessment practices has been influenced by attempts to understand the nature of clinical decisions regarding risk. These influences have fueled a movement toward a middle ground in risk assessment between clinical and actuarial approaches. Selected applications of threat assessment are also discussed for school violence and a terrorist attack.

For more information, visit www.ncjrs.gov/App/Publications/Abstract.aspx?id=239720.

Safer Me TV: DVD

Safer Me TV presents NOT ME!, a by-kids-for-kids proactive abduction prevention DVD targeted toward school-aged children grades 3-9. NOT ME! is designed to be viewed with a parent, caregiver, or facilitator. It is currently being used in the Baltimore County, MD, school system resource library. Throughout the interactive DVD, children are presented with several vignettes and are given good advice on preventing similar situations from occurring and how to react if they do occur. In addition, a retired FBI agent, a spokesperson for the Doe Network, and an officer from the Baltimore City Missing Persons Unit share their expert advice. Total running time is 22 minutes plus interactive quiz and expert advice

segments.

For more information, visit www.safermetv.com/video.htm.

Seattle Police Department: Neighborhood Safety

Neighborhood security encompasses a lot of different ideas and strategies. However, the unifying element is the need for neighbors to work both as individuals and as a coordinated team. Neighborhoods that are cohesive and respond quickly to small changes in their environment have a reduced risk of larger crime problems developing. Block Watch is a tool that helps build communities and solve neighborhood crime and disorder problems. The success of this program is owed to the participation of citizens who have taken responsibility for making their neighborhoods safe and livable.

For more information, visit www.seattle.gov/police/Publications/Prevention/NeighborhoodSafety.pdf.

Drugs, Brains, and Behavior: The Science of Addiction

The National Institute on Drug Abuse (NIDA), a part of the National Institutes of Health in the U.S. Department of Health and Human Services, has released Drugs, Brains, and Behavior: The Science of Addiction. This 30-page full-color booklet, is available free of charge and uses plain language to explain how science has revolutionized the understanding of drug addiction as a brain disease that affects behavior. NIDA hopes this new publication will help reduce the stigma associated with addictive disorders. Because of its breadth and clarity, this booklet will be useful for a wide variety of audiences, including educators, school health professionals, students, psychiatric caregivers, treatment professionals, and criminal justice workers.

For more information, visit www.drugabuse.gov/scienceofaddiction/.

8th National Conference on Preventing Crime: Helping Build Safer Communities

October 3-5, 2007
Atlanta, GA

Professional Development Institutes (PDI)

Tuesday, October 2, 2007
9:00 a.m. to 5:00 p.m.

There is a separate registration fee of \$100 for a conference attendee or \$125 for a non-conference attendee for each of the five PDIs.

Methamphetamine: A Comprehensive Community Approach to Prevention

Over the past few years, methamphetamine use, production, and distribution have become a serious problem across the country. The prevalence of methamphetamines in a community can create unique and often overwhelming problems for law enforcement, substance abuse practitioners, and child welfare systems. In order to successfully address this complex issue, systems must work together to create solutions and support. Representatives from law enforcement, substance abuse prevention and treatment, child welfare, and communities are encouraged to attend this unique learning, networking, and discussion symposium. The session will include a morning panel discussion with representatives from a methamphetamine task force in northern Georgia. Participants will learn of specific, local approaches to comprehensively address the methamphetamine problem. During the afternoon, participants will break out into specific professional groups to engage in facilitated discussions. Registration will be limited to a minimum number of representatives from each group.

Panelists: Representatives from the Douglas County, GA, Meth Task Force.



Crime Prevention Coalition of America

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If your organization has crime prevention conferences, events, or publications that you would like the Crime Prevention Coalition of America to know about, send an e-mail to membership@ncpc.org.

If you do not have a CPCA website user name or password, contact membership@ncpc.org.

To unsubscribe, send an email to membership@ncpc.org with the word "unsubscribe" in the subject line.

The Coalition's Ten Action Principles

- Preventing crime is everyone's business.*
- Preventing crime is more than security.*
- Preventing crime is a responsibility of all levels and agencies of government.*
- Preventing crime is linked with solving social problems.*
- Preventing crime is cost-effective.*
- Preventing crime requires a central role in law enforcement.*
- Preventing crime requires cooperation and collaboration by all elements of the community.*
- Preventing crime requires education.*
- Preventing crime requires tailoring to local needs and conditions.*
- Preventing crime requires continual testing and improvement.*

The Crime Prevention Coalition of America is committed to leading the collective efforts of individuals, communities, and government to improve the quality of life by preventing crime.

For more details about these action principles, see [Engaging the Power of Prevention: 10 Action Principles](#).

NCPC Staff Coming to a Community Near You

Tampa, FL, May 22–25, 2007: Rahniesha Lewis will be conducting a Youth Safety Corps training session and will be co-facilitating a McGruff® Club training session with Joselle Shea. For more information, contact Rahniesha (rlewis@ncpc.org).

Lexington, KY, May 29–31, 2007: Kim Dalferes and several NCPC staff will be facilitating and attending the National Watch Group Summit. For more information, please contact Kim (kdalferes@ncpc.org).

Tampa, FL, May 29–June 1, 2007: Joselle Shea will be attending the Sexual Assault Response Team conference. For more information, contact Joselle (jshea@ncpc.org).

Orlando, FL, May 30–June 2, 2007: Al Lenhardt will be speaking at the Preventing Crime in the Black Community Conference. Also, Rob Otterstatter will be giving a presentation on Law Enforcement, Race, and Reconciliation. And Tyrone Allen will be giving a presentation on Reaching Teen Victims of Crime. For more information, contact Sarita Coletrane (scoletrane@ncpc.org).

Cleveland, OH, June 4–7, 2007: Rob Otterstatter will be providing Crime Prevention Through Environmental Design training at a Weed and Seed site as a part of an agreement with the Community Capacity Development Office and NCPC. For more information, contact Rob (rotterstatter@ncpc.org).

Philadelphia, PA, June 6, 2007: Drew Carberry will be in Philadelphia providing supervisory training for AmeriCorps program directors. For more information, contact Drew (dcarberry@ncpc.org).

Columbus, OH, June 11–13, 2007: Jim Wright will be conducting a plenary session presentation on Project Lifesaver, a safe-return process for finding lost or disoriented seniors or patients with Alzheimer's. For more information, contact Jim (jwright@ncpc.org).

Phoenix, AZ, June 17–19, 2007: Rahniesha Lewis will be conducting a Community Works Implementation training course. For more information, contact Rahniesha (rlewis@ncpc.org).

Elizabethtown, KY, June 19, 2007: Al Lenhardt will be speaking at the 2007 Kentucky Safe Schools and Communities Conference. Also, Brandon Bryn will be presenting a workshop on getting online with the National Crime Prevention Council (bbryn@ncpc.org). If you would like Mr. Lenhardt to speak at your event, contact Kim Dalferes (kdalferes@ncpc.org).