

# CPCA Weekly E-Bulletin: March 26, 2007



## CPCA/NCPC News

### Change in CPCA Staff

Thank you to everyone who has submitted information to the CPCA Weekly E-Bulletin over the last two years. Sarah Godshall decided to take on a new opportunity and leave NCPC. Please send all new items for the CPCA Weekly E-Bulletin to [membership@ncpc.org](mailto:membership@ncpc.org), beginning Monday, March 26, 2007.

### CPCA Annual Report, *Mobilizing the Nation to Prevent Crime, Violence, and Drug Abuse* Now Available

*Mobilizing the Nation to Prevent Crime, Violence, and Drug Abuse*, CPCA's 2006 annual report, celebrates the work of Coalition members, highlighting the breadth and diversity of prevention efforts in communities across the nation. Examples include The Girl Scouts of the USA P.A.V.E. the Way (Project Anti-violence Education) program, the new McGruff Club program, which is being piloted in Boys & Girls Clubs, and The Kupuna ID Project in Hawaii.

Coalition members will receive a copy of the report. You can download a PDF version of *Mobilizing the Nation* from the CPCA members-only website. You can also order additional single copies, which are free (plus shipping and handling); bulk copies are \$1 each. To order, please call 800-NCPC-911 and ask for Item M79C.

### Successful Program Implementation Strategies for Community Works Webinar

The National Crime Prevention Council and the Teens, Crime, and the Community Initiative present a webinar on March 29, 2007, from 2:00 p.m. to 3:30 p.m. EDT. This webinar will provide participants with an overview and successful implementation strategies for *Community Works*, a violence prevention program for middle and high school students. *Community Works* has been successfully implemented in 37 states using multiple settings, including schools, after school clubs, juvenile justice settings, and faith-based communities. Participants will learn how sites have innovatively engaged students using the three program components (the curriculum, community resource people, and

service-learning projects) to address safety and violence-related issues in their communities.

Please submit questions on your registration form or send them to [bpereira@ncpc.org](mailto:bpereira@ncpc.org). For background information on *Community Works* and webinar registration, visit [www.ncpc.org/tcc](http://www.ncpc.org/tcc).

### NCPC Job Openings

#### [Program Associate, Crime Prevention Coalition of America](#)

Under the direction of the managing director, Constituency Services, the program associate will contribute to the effective day-to-day operations and overall growth of CPCA. The program associate will respond to public information requests; will write and proofread correspondence, reports, and proposals; will manage the workflow, travel logistics; and calendar; and will staff special projects and program initiatives. The program associate will also attend conferences and training sessions.

#### [Part-time Program Associate, Training Services](#)

The program associate will provide support to the director, senior trainer, and program manager of training. Responsibilities include website development and maintenance, material assembly and shipping, consultant invoicing and payment, newsletter development and distribution, and meeting logistics.

#### [Senior Trainer, Training Services](#)

The senior trainer will serve as the primary liaison for the Outreach to Law Enforcement work of the National Crime Prevention Council (NCPC). The person in this position will conduct extensive training, develop training programs, write crime prevention curricula, and create materials for NCPC. Candidates will research new training techniques and suggest enhancements to NCPC's training programs.

For more information or to apply for these positions, contact Jonathan Lamb at [jlamb@ncpc.org](mailto:jlamb@ncpc.org) or 202-261-4149.

### New Member Spotlight

[Keep America Beautiful](#)

#### National/Federal Member News

- Office for Victims of Crime, Office of Justice Programs, U.S. Department of Justice, [Crime Victims' Rights Week](#); April 22-28, 2007
- National Association of Blacks in Criminal Justice, [The 34<sup>th</sup> Annual Conference and Training Institute](#); July 22-26, 2007

#### State Member News

- Louisiana Commission of Law Enforcement, [School Resource Officers of Louisiana Training Workshop](#); April 16-20 for Basic, April 18-20 for Advanced
- Crime Prevention Association of Oregon, [Undue Influence and Financial Exploitation: Parallels with Domestic Violence, Stalking & Sexual Assault](#); April 4, 2007

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## Grants and Awards Update

### Model Domestic Violence Prevention Programs Funded

Application deadline: May 1, 2007

[www.avoncompany.com/women/speakout/dv\\_helping\\_children.doc](http://www.avoncompany.com/women/speakout/dv_helping_children.doc)

The Avon Foundation's Helping Children of Domestic Violence Program supports non-profit organizations throughout the United States that assist children who have been exposed to domestic violence. The Foundation has identified three strategic priorities for 2007: coordinated response models between domestic violence organizations and child abuse agencies; programs that enable teens to develop materials and resources to help other teens speak out against domestic violence; and safety planning or counseling for children who are not residing in domestic violence shelters. All program models must have the capacity to be replicated in other communities and cities.

### Project Safe Neighborhoods FY 2007 Grant Announcement

Application Deadline: April 5, 2007

[www.ojp.usdoj.gov/BJA/grant/07PSNsol.pdf](http://www.ojp.usdoj.gov/BJA/grant/07PSNsol.pdf)

The U.S. Department of Justice (DOJ), Office of Justice Programs' Bureau of Justice Assistance is pleased to announce that it is seeking applications for the Project Safe Neighborhoods (PSN) Grant Program. This program furthers DOJ's mission by providing grants to support and expand PSN task force efforts to reduce gun crime.

### Anti-gang Initiative FY 2007 Grant Announcement

Application Deadline: April 12, 2007

[www.ojp.usdoj.gov/BJA/grant/07Anti-GangSol.pdf](http://www.ojp.usdoj.gov/BJA/grant/07Anti-GangSol.pdf)

The U.S. Department of Justice, Office of Justice Programs' Bureau of Justice Assistance is pleased to announce that it is seeking applications the Anti-Gang Initiative Program, a component of Project Safe Neighborhoods (PSN). This program furthers the Department's mission by providing grants to support and expand PSN task force gang prevention efforts.

### In-prison Reentry Training Program

[www.fbo.gov/spg/DOJ/BPR/PPB/RFP-NAS-0159-07/SynopsisP.html](http://www.fbo.gov/spg/DOJ/BPR/PPB/RFP-NAS-0159-07/SynopsisP.html)

The Department of Justice's Federal Bureau of Prisons (FBOP) intends to award a number of contracts for the provision of residential reentry programs for inmates at one or more pilot site institutions. The residential reentry program seeks to reduce recidivism by facilitating personal behavioral and attitudinal change in volunteering inmates.

## McGruff® Usage Tip of the Week

To use McGruff or his slogan in any local, state, multi-state, or national efforts, businesses must obtain written approval in advance. NCPC will provide project guidance, support, and approval for each project.

Businesses that are interested in working with the McGruff character for local events are strongly encouraged to coordinate their efforts with or through local police and sheriff's departments or through community crime prevention organizations. The McGruff image and slogan will not be approved for business uses unless the business in question is a member of the Crime Prevention Coalition of America or demonstrates substantive financial, technical, or in-kind support for crime prevention. All materials (print, video, radio, television, etc.) must contain the phrase "[Company Name] supports McGruff® and the National Crime Prevention Council."

If you have any questions about the proper use of McGruff, or would like to share a McGruff Success Story or pictures with us, please email [trademark@ncpc.org](mailto:trademark@ncpc.org). To download the complete *Guidelines for McGruff and Related Marks*, visit [www.ncpc.org/mcgruff/images.php](http://www.ncpc.org/mcgruff/images.php). To order this publication as a CD-ROM, for the cost of shipping only, contact the NCPC Fulfillment Center at 800-627-2911. Please reference order number CD-4.

## McGruff® Licensee Spotlight

### Kits to Keep Kids and Others Safe

The McGruff Safe Kids Identification Kit is celebrating its 15<sup>th</sup> anniversary this year. For the past 15 years, the McGruff Safe Kids Identification Kit has been helping children play and live safely by taking a creative approach to a serious parental concern. The kit includes educational material that is presented in a non-threatening, game-like framework with the help of McGruff. In addition to fingerprint ink, the kit contains safety rules for parents and children and activities for the children to complete.

Boerner, Inc., the creator of the identification kit, has since developed other child and family safety kits, including McGruff Safe Kids Identification Kit (Spanish version), McGruff Internet Safety Kit for Kids, McGruff Halloween Safety Kit, McGruff Safer Seniors Kit, and McGruff Kids on Wheels Bike Safety Kit.

Some of the long-term supporters of the McGruff kits are local law enforcement officials, local and national financial institutions, and thousands of other businesses and organizations nationwide. The sales of these McGruff kits have been enhanced by the cooperative marketing efforts of other McGruff licensees, including the McGruff Specialty Products Office, Geiger Brothers, and Robotronics, Inc.

For more information, visit [www.mcgruff-safe-kids.com](http://www.mcgruff-safe-kids.com) or call 800-288-3344.



## Training and Event Updates

### National Observance Promotes Inhalant and Poisons Awareness

National Inhalants and Poisons Awareness Week, which is observed March 18–24, 2007, seeks to involve youth, schools, the media, law enforcement, health professionals, civic organizations, and others to increase public awareness of the risks of inhalant abuse and to mobilize communities to prevent such abuse.

For more information, visit [www.inhalants.org/nipaw.htm](http://www.inhalants.org/nipaw.htm).

### Conference on Children and the Law To Be held at Harvard Law School

The American Bar Association (ABA) Center on Children and the Law, in partnership with Harvard Law School's Child Advocacy Program, will hold the National Conference on Children and the Law from April 13–15, 2007, at [Harvard Law School](http://Harvard Law School), Cambridge, MA. This year's theme is "Promoting Children's Interests: Preparation, Practice and Policy Reform."

As detailed in the conference agenda, the Office of Juvenile Justice and Delinquency Prevention will join the ABA Commission on Youth at Risk to present a preconference session on Youth at Risk: Keeping Adolescents Out of the Child Welfare and Juvenile Justice Court Systems by Aiding Teens in Conflict With Their Families.

For more information, visit [www.abanet.org/child](http://www.abanet.org/child).

### National Youth Service Day Celebrates Contributions of Youth

On April 20–23, 2007, millions of young people will take part in National & Global Youth Service Day. The observance is being coordinated by Youth Service America, a consortium of non-profit and youth development organizations that partners with the Office of Juvenile Justice and Delinquency Prevention.

The goals of National Youth Service Day are to

- ◆ Mobilize youth to identify and address the needs of their communities through service
- ◆ Support youth on a life-long path of service and civic engagement
- ◆ Educate the public, media, and policymakers about the year-round contributions of young people as community leaders

For more information, visit [www.ysa.org/nysd/index.cfm](http://www.ysa.org/nysd/index.cfm).

### Training Available for Secondary Educators

The Office of Juvenile Justice and Delinquency Prevention will sponsor the National Law-related Education Institute for Secondary Educators under its Youth for Justice initiative from June 25–26, 2007, in Chicago, IL. The institute is designed to help teachers grades 9–12 gain a deeper understanding of law-related education best practices, methods, and strategies.

For more information, visit [www.crf-usa.org/ojdp/NLRE\\_Institute/](http://www.crf-usa.org/ojdp/NLRE_Institute/).

### Training Opportunities Focus on Child Protection

The Office of Juvenile Justice and Delinquency Prevention (OJJDP) is offering numerous regional training opportunities addressing child protection issues. The courses will focus on investigative techniques and other services that are related to protecting children from victimization and that respond to missing and abducted children. Tuition, materials, instructional costs, and single-occupancy lodging will be provided by OJJDP.

For more information, visit <http://dept.fvtc.edu/ojdp/>.

### International Bullying Prevention Conference

The International Bullying Prevention Association presents the 4<sup>th</sup> Annual Best Practices in Bullying Prevention Conference from November 5–8, 2007 at the Hard Rock Hotel, in Ft. Lauderdale, FL. Conference workshops will be of interest to:

- ◆ Violence prevention professionals
- ◆ Bullying prevention program developers
- ◆ School administrators
- ◆ Classroom educators
- ◆ Mental health professionals
- ◆ Law enforcement Officers
- ◆ School psychologists
- ◆ physicians
- ◆ National, state and local policymakers
- ◆ School resource officers
- ◆ School social workers
- ◆ Attorneys
- ◆ School board members
- ◆ Anyone interested in preventing bullying

Workshop proposals are also currently being accepted.

For more information, visit [www.stopbullyingworld.com/conferences\\_and\\_training.htm](http://www.stopbullyingworld.com/conferences_and_training.htm).

#### *Time Is Money in Identity Theft*

I realize this is our third post on identity theft this week, and I blame the volume of excellent material that other bloggers and writers are producing. Today, I'd like to talk about the side of identity theft that I feel is often ignored: the time that it costs victims. Simply put, regaining one's identity takes a lot of time...

To read the rest of NCP's latest blog entry, visit

Mar 23, 2007  
**Time Is Money in Identity Theft**  
 from **Prevention Works**  
 **Subscribe now**



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## News From the Field

### Website Development for Smaller Police Agencies

This International Association of Chiefs of Police Best Practices Guide presents best practices recommendations for the development of websites for smaller police agencies.

The Internet has dramatically changed how we gather information and conduct research in our personal and professional lives. The World Wide Web, as it is called, literally puts the world on one's desktop. It is easy to overlook the fundamental benefits it has to offer a large or small police department, given its expanse and complexity. With a little bit of effort and minimal financial resources, a police department can establish powerful lines of communication with its constituents, peers, and a much broader community of citizens through a department website.

For more information, visit [www.theiacp.org/documents/pdfs/Publications/BP-WebsiteDevelop.pdf](http://www.theiacp.org/documents/pdfs/Publications/BP-WebsiteDevelop.pdf).

### Street Gang Crime Is Everybody's Concern

Street gang crime can take many forms. The Community Oriented Policing Services (COPS) Gangs Toolkit consists of resources for law enforcement officials, educators, and parents that identify and address specific types of crimes committed by gangs. The resources in the toolkit, which include community policing solutions, will help law enforcement agencies analyze the causes of and responses to their local gang problems. The toolkit contains five *Problem-Oriented Guides for Police*: Bullying in Schools, Disorderly Youth in Public Places, Drug Dealing in Open-Air Markets, Graffiti, and Gun Violence Among Serious Young Offenders.

It also contains four COPS *Innovations*: Street Gangs and Interventions: Innovative Problem Solving With Network Analysis; Addressing School-related Crime and Disorder; Solutions to Address Gang Crime, version 1.3 (CD-ROM); and Gang Reference Card for Parents.

For more information, visit [www.cops.usdoj.gov/Default.asp?Item=1309](http://www.cops.usdoj.gov/Default.asp?Item=1309).

### Guide to Promoting Your Weed and Seed Site

Promoting the Weed and Seed strategy in your community is often overlooked as you begin work in a new neighborhood or as you work on sustaining the efforts of a mature program. There are many reasons that a promotional campaign is well worth your effort. A promotional campaign

- ◆ Encourages those who are already working hard by giving them credit for this hard work
- ◆ Informs the community about the success of your program
- ◆ Sends a message to the criminal element that your neighborhood will no longer tolerate criminal behavior
- ◆ Informs grantors that Weed and Seed is worth their investment

This guide provides some simple steps for marketing your Weed and Seed efforts. They can serve as a starting point for a larger effort that you may want to undertake later.

For more information, visit [www.ojp.usdoj.gov/ccdo/pub/promotingws/welcome.html](http://www.ojp.usdoj.gov/ccdo/pub/promotingws/welcome.html).

## 8<sup>th</sup> National Conference on Preventing Crime: Helping Build Safer Communities

**October 3–5, 2007  
Atlanta, GA**

### Professional Development Institutes (PDI)

Tuesday, October 2, 2007  
9:00 a.m. to 5:00 p.m.

There is a separate registration fee of \$100 for a conference attendee or \$125 for a non-conference attendee for each of the five PDIs.

### **Teaching Children How To Be Safe From Crime**

When it comes to keeping children safe, adults need to teach more than “say no to drugs.” Children need skills to resolve conflicts without fighting, to be safe while using the Internet, to manage bullying, to pick positive friends who don't engage in dangerous behaviors, and to make responsible decisions that keep themselves and their communities safe. Without these skills, children may resort to violence to deal with problems and may be persuaded to use drugs, join gangs, and commit criminal acts. In response to this need, NCPC has developed a new educational resource to teach children ages 6–10 the life skills and behaviors that will keep them safe. This institute for law enforcement officers, community center staff, educators, and others will present this new curriculum and build skills for teaching children how to stay safe. Participants will learn how to develop age-appropriate messages, conduct activities that engage children in learning, and partner with schools to create opportunities for teaching safety skills.

Presenters: Joselle Shea, Manager, National Crime Prevention Council, Washington, DC; Rahniesha Lewis, Program Associate, National Crime Prevention Council, Washington, DC



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If your organization has crime prevention conferences, events, or publications that you would like the Crime Prevention Coalition of America to know about, send an e-mail to [membership@ncpc.org](mailto:membership@ncpc.org).

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If you do not have a CPCA website user name or password, contact [membership@ncpc.org](mailto:membership@ncpc.org).

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To unsubscribe, send an email to [membership@ncpc.org](mailto:membership@ncpc.org) with the word "unsubscribe" in the subject line.

**The Coalition's Ten Action Principles**

- Preventing crime is everyone's business.*
- Preventing crime is more than security.*
- Preventing crime is a responsibility of all levels and agencies of government.*
- Preventing crime is linked with solving social problems.*
- Preventing crime is cost-effective.*
- Preventing crime requires a central role in law enforcement.*
- Preventing crime requires cooperation and collaboration by all elements of the community.*
- Preventing crime requires education.*
- Preventing crime requires tailoring to local needs and conditions.*
- Preventing crime requires continual testing and improvement.*

The Crime Prevention Coalition of America is committed to leading the collective efforts of individuals, communities, and government to improve the quality of life by preventing crime.

For more details about these action principles, see [Engaging the Power of Prevention: 10 Action Principles](#).

**NCPC Staff Coming to a Community Near You**

**Olympia, WA, March 28–29, 2007:** Rob Otterstatter will present a Crime Prevention Through Environmental Design (CPTED) workshop to Olympia Police Department and invited guests. For more information on NCPC's CPTED trainings, contact Rob ([rotterstatter@ncpc.org](mailto:rotterstatter@ncpc.org)).

**St. Louis, MO, April 9, 2007:** Drew Carberry will present the workshop Faith-based and Community Organizations Linking to Reentry to Substance Abuse and Mental Health Services Administration grantees. For more information, contact Drew ([dcarberry@ncpc.org](mailto:dcarberry@ncpc.org)).

**Las Vegas, NV, April 15–18, 2007:** Michelle Boykins and Leslie Capstick will be on hand at the National Association of Broadcasters 2007 Media Show to increase the usage and awareness of NCPC materials the public service campaigns, in particular. For more information, contact Michelle ([mboykins@ncpc.org](mailto:mboykins@ncpc.org)).

**Asheville, NC, April 17–20, 2007:** Rob Otterstatter will provide CPTED training at a Weed and Seed site in Asheville as a part of an agreement with the Community Capacity Development Office and NCPC. For more information, contact Rob ([rotterstatter@ncpc.org](mailto:rotterstatter@ncpc.org)).

**Columbus, OH, April 24–26, 2007:** Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at Columbus State Community College. For more information, contact Rob ([rotterstatter@ncpc.org](mailto:rotterstatter@ncpc.org)).

**San Antonio, TX, May 1–3, 2007:** Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at The University of Texas Health Science Center. For more information, contact Rob ([rotterstatter@ncpc.org](mailto:rotterstatter@ncpc.org)).

**Rockford, IL, May 5–8, 2007:** Rob Otterstatter will provide CPTED training at a Weed and Seed site in Rockford as a part of an agreement with the Community Capacity Development Office and NCPC. For more information, contact Rob ([rotterstatter@ncpc.org](mailto:rotterstatter@ncpc.org)).

**Miami, FL, May 11, 2007:** NCPC President and CEO Al Lenhardt will give the keynote address and present awards at the Citizen's Crime Watch of Miami-Dade County Annual Awards Banquet. If you would like Mr. Lenhardt to speak at your event, contact Kim Dalferes ([kdalferes@ncpc.org](mailto:kdalferes@ncpc.org)).