

CPCA/NCPC News

The Harsh Reality of Cyberbullying

Were the Florida teens who posted a videotaped beating of another teen online seeking cyberbullying fame? The National Crime Prevention Council (NCPC) says this latest incident shows the harsh reality of bullying.

The videotape proves that bullying is no longer just a playground problem. NCPC's research shows it, too. Many teens have taken bullying tactics online—making more than four in 10 teens a victim of cyberbullying.

Cyberbullying results in painful and serious consequences for teens. Teen suicide, school violence, and depression are just a few systemic problems that led the NCPC to create a cyberbullying prevention public education campaign, offering teens a way to deal with this difficult issue and help their parents learn how they can help.

In a study commissioned by the National Crime Prevention Council and conducted by Harris Interactive, only one in 10 teens who reported being cyberbullied told their parents about it. Furthermore, nearly half of the teens surveyed said that cyberbullying happens because the cyberbully does not perceive any tangible consequences.

For more information on NCPC's cyberbullying campaign or for resources on cyberbullying prevention, visit www.ncpc.org/cyberbullying.

NCPC Research Spotlights

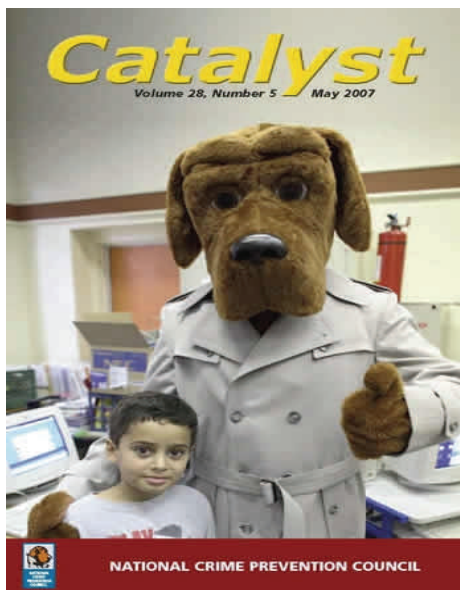
These Research Briefs provide a closer look at crime prevention research that is performed across the country. Brought to you by the Research and Evaluation staff at NCPC, these briefs will be updated often to provide you with the most comprehensive and helpful information on a variety of crime

prevention topics. The current research briefs are

- [Is There an iCrime Wave? \(PDF\)](#)
- [Cyberbullying Offending and Victimization \(PDF\)](#)
- [Cell Phones and Perceptions of Safety \(PDF\)](#)
- [Voter Perception of Crime \(PDF\)](#)

Catalyst Is Available Online Only

CPCA members please take note that the *Catalyst* newsletter is now available exclusively online.



As part of your membership, we want you to continue to have this valuable resource. *Catalyst* is full of crime prevention news, information, tips, and highlights. Thanks to your membership, we have access to your email address and we will send the newsletter to you via email. If you have not been receiving *Catalyst* via email, you can sign up for it on your Personal Preferences page when you log into your account at www.ncpc.org/login_form. If you don't have an account, sign up at www.ncpc.org/createMember.

Prevention Works

A blog by the
National Crime Prevention Council

Who's to Blame?

Over the past week there have been several national headlines about crimes committed by children and teens. There was the story about a group of [third graders who plotted to kill](#) their teacher after being disciplined during class time, the murder of Chicago public school student [Chavez Clarke](#), who was fatally gunned down as he left school (which led to another story—20 Chicago public school students have been fatally shot over the past three months), and in our own backyard, the story about a local [15-year-old student fatally stabbed](#) just minutes after school dismissal. Mental health practitioners, law enforcement personnel, and school administrators have gone on record attributing these acts of senseless violence on a number of factors, including undiagnosed mental illness and learning disabilities, gang affiliations, and lax gun control policies. . . .

To read more of NCPC's blogs, please visit www.ncpc.org/blog.

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Awards and Grants Update

State Farm Is MADD About Good Decisions

Mothers Against Drunk Driving (MADD) and State Farm have partnered to offer the Good Decisions Service-Learning Grant Program. This program provides grants of \$1,000 to schools and community-based organizations that work with children and youth ages 5–25 on service-learning projects that focus on either underage alcohol use prevention or vehicle safety. Applications will be accepted from schools and organizations throughout the United States. Fifteen grants will be awarded to implement the projects. Applications must be received by May 1, 2008. Visit [the website](#) for additional information. [Link to Funder Profile](#)

Best Out-of-School Time (BOOST) Conference

The Best Out-of-School Time (BOOST) Conference is one of the nation's most recognized conferences for afterschool and out-of-school time professionals. Participants will have access to an invigorating blend of networking and

teambuilding opportunities, exceptional workshop presentations, and reports on the latest trends and research in out-of-school time programming. In addition, more than 100 exhibitors will share the newest resources, products, and services to enhance afterschool and out-of-school programs. The conference will be held April 30–May 3, 2008, in Palm Springs, CA. Visit [the website](#) for registration information.



McGruff® Usage Tip of the Week

Law enforcement agencies have been essential in spreading McGruff's message and supporting the National Citizens' Crime Prevention Campaign right from the start. It's only natural that they would have special clearances when it comes to using images of McGruff.

Law enforcement agencies may use selected images of McGruff on their stationery and business cards. Requests for all other uses must be submitted to the Trademark Control and Quality Review Committee for review and approval. Law enforcement, the criminal justice community, and state crime prevention associations are the only groups that have been granted general approval to use the McGruff costume, robot, large puppet, and ex-

hibits. Operators of law enforcement vehicles are also allowed to feature the McGruff logo and slogan "Take A Bite Out Of Crime®" on their vehicles with advance approval from NCPD.

To ensure McGruff's integrity and recognition remain intact, all other uses by law enforcement and crime prevention agencies of McGruff, Scruff®, slogans, and other marks protected by NCPD must be approved in writing.

To download *Guidelines for McGruff® and Related Marks*, visit www.ncpc.org/mcgruff/images.php. To order this publication, contact the NCPD Fulfillment Center at 800-627-2911. Please refer to item number CD-4.

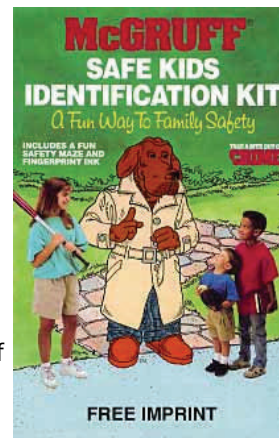


McGruff® Licensee Spotlight

Kits To Keep Kids and Others Safe

For the last 15 years, the McGruff® Safe Kids Identification Kit has been helping children play and live safely by taking a creative approach to a serious parental concern. The kit presents educational material in a nonthreatening, game-like framework with the help of McGruff. In addition to fingerprint ink, the kit contains safety rules for parents and children and activities for children to complete.

Boerner, Inc., the creator of the kit, has since developed other child/family safety kits, including McGruff Safe Kids Identification Kit (Spanish version), McGruff Internet Safety Kit for Kids, McGruff Halloween Safety Kit, McGruff Safer Seniors Kit, and McGruff Kids on Wheels Bike Safety Kit.



Some of the long-term supporters of the McGruff kits are local law enforcement officials, local and national financial institutions, and thousands of other businesses and organizations nationwide. The sales of these McGruff kits have been enhanced by the cooperative marketing efforts of other McGruff licensees, including the McGruff Specialty Products Office, Geiger Brothers, and Robotronics, Inc.

For more information, visit www.mcgruff-safe-kids.com or call 800-288-3344.



Training and Event Updates

OCPA 2008 Annual Conference

April 30–May 2, 2008

Columbus, OH

The Ohio Crime Prevention Association Board of Directors and Conference Committee are working on putting all the final details together for their 31st Annual Conference. The conference will feature an awards program, exhibitor showcase, several general sessions, and multiple workshops in various topics. For more information, visit the association's website at www.ocpa-oh.org.

MCPA 29th Annual Spring Training Session

May 5–8, 2008

Lake Ozark, MO

The Missouri Crime Prevention Association will hold its 29th Annual Spring Training Session, featuring POST-certified training sessions, one-year association membership, networking events, and training materials. For more information, visit the association's website at www.mocrimeprevention.org.

National Conference on Volunteering and Service

June 1–3, 2008

Atlanta, GA

The National Conference on Volunteering and Service is the world's largest gathering of volunteer and service leaders, featuring speakers, special events, immersion-learning sessions, service projects, and 175 workshops. Join 4,000 service leaders from across the nation and worlds as they renew, recharge, and reinvent the future of service and civic engagement. For more information and to register online, visit www.volunteeringandservice.org.

NCVC National Conference

June 2–4, 2008

Portland, OR

The National Center for Victims of Crime (NCVC) will hold its national conference from June 2–4, 2008, in Portland, OR. The conference will advance responses,

rights, and resources for victims by focusing on multidisciplinary approaches to sharing promising practices, research, and policies. It will build on a previous conference and will feature more than 90 experts presenting more than 70 workshops and plenary sessions to enhance your knowledge and skills for serving victims of crime. For more information, visit www.ncvc.org.

The NIJ Conference

July 21–23, 2008

Arlington, VA

For more than a decade, the annual conference of the National Institute of Justice has brought together criminal justice scholars, policymakers, and practitioners at the local, state, and federal levels to share the most recent findings from research and technology.

The conference showcases what works, what doesn't work, and what research shows to be promising. It puts a heavy emphasis on the benefits to researchers and practitioners of working together to create effective evidence-based policies and practices.

Who Should Attend

- Researchers interested in criminal justice
- Policymakers responsible for shaping public safety or social services
- Practitioners in criminal justice interested in technology and DNA
- Students interested in criminal justice issues

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For more information about the confer-

ence, visit the website at www.ojp.usdoj.gov/nij/events/nij_conference/welcome.htm.

Child Sexual Abuse Prevention Training

Darkness to Light and Stewards of Children are coming to a city near you in 2008. Darkness to Light is a non-profit organization whose mission is to diminish the incidence and impact of child sexual abuse so that more children will grow up healthy and whole. Its programs raise awareness of the prevalence and consequences of child sexual abuse by educating adults about the steps they can take to prevent, recognize, and react responsibly to the reality of child sexual abuse. It believes that adults who are responsible for children can do more to protect them from sexual abuse. Darkness to Light's [Stewards of Children](http://www.stewardschildren.org) is a revolutionary sexual abuse prevention training program that educates adults to prevent, recognize, and react responsibly to child sexual abuse and motivate adults to courageous action. The Stewards of Children program is designed for organizations and corporations that serve children and youth.

For detailed information on this training program, [visit their website](#).





NCPC Job Openings

Director of Community Outreach

Responsible for managing and implementing a comprehensive high-profile technical assistance and training initiative.

Essential Functions

- Manage day-to-day operations of the city-focused technical assistance and training initiative
- Cultivate and maintain contact with key law enforcement and community leaders in participating jurisdictions
- Plan, track progress of, and execute technical assistance interventions in the work plan designed to support the needs of the participating jurisdictions
- Coordinate efforts of staff from other departments assigned to support key activities in the initiative

- Deliver NCPC training courses (Crime Prevention Through Environmental Design, etc.) to law enforcement and others in selected jurisdictions
- Cultivate and maintain contact with organizations that represent municipal and law enforcement interests and promote to them the benefits of NCPC technical assistance services
- Identify opportunities to leverage partnerships that can help extend NCPC's support of comprehensive, local community safety and crime prevention initiatives
- Keep abreast of activities and emerging trends in the field for the purpose of updating goals for future work of the department
- Manage NCPC's role in selected annual conferences
- Prepare timely reports to the fund-

ing agency on the progress of the initiative

For a complete job description and how to apply, visit www.ncpc.org/about/job-opportunities/director-of-community-outreach/.

Other job openings at NCPC

- [Corporate Relations Manager](#)
- [Development Assistant](#)
- [Executive Assistant](#)
- [Webmaster](#)
- [Grants Manager/Controller](#)

Please send all inquiries to human resources at hr@ncpc.org.

CPCA Member News

CPCA 2007 Annual Report Now Available

Mobilizing the Nation To Prevent Crime, Violence, and Drug Abuse, CPCA's 2007 annual report, celebrates the work of CPCA members, highlighting the breadth and diversity of prevention efforts in communities across the nation. The report reflects creative and innovative crime prevention activities that use a broad spectrum of approaches. Examples include Citizen Corps Programs, Neighborhood Watch, Providing Peer-To-Peer Technical Assistance in Crime Prevention, and McGruff® Club, as well as state and local efforts, such as the Youth Crime Watch of Miami-Dade County, FL, and the Wisconsin Crime Prevention Resource Center. As always, this report reflects only a small portion of the work being accomplished every day to help keep people and communities safe from crime. You can download a

PDF version of *Mobilizing the Nation* on the CPCA members-only website at www.ncpc.org/cPCA.

CPCA Executive Committee

The CPCA Executive Committee met via conference call on March 25, 2008. The minutes from the meeting on November 28, 2007, were approved and will be posted to the CPCA members-only website. An updated contact list of the Executive Committee members is available on the members-only website.

Please feel free to contact any member with questions or concerns. You can also suggest agenda items for consideration at least one month before each meeting. The next meeting is scheduled to be held on July 22, 2008.

Update Your Contact Information

It's that time of year again! Let CPCA know of any changes to your contact information, particularly if there is a new point of contact for your organization, a new president or executive director, updated email or mailing addresses, or changes to your website address. CPCA tries to keep accurate records so that all members can benefit.

Email your changes to membership@ncpc.org.





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If your organization has crime prevention conferences, events, or publications you would like the Crime Prevention Coalition of America to know about, contact

membership@ncpc.org.

If you do not have a CPCA website username or password, contact

membership@ncpc.org.

To unsubscribe: Send an email to membership@ncpc.org with the word "unsubscribe" in the subject line.

The Coalition's Ten Action Principles

Preventing crime is everyone's business.

Preventing crime is more than security.

Preventing crime is a responsibility of all levels and agencies of government.

Preventing crime is linked with solving social problems.

Preventing crime is cost-effective.

Preventing crime requires a central role in law enforcement.

Preventing crime requires cooperation and collaboration by all elements of the community.

Preventing crime requires education.

Preventing crime requires tailoring to local needs and conditions.

Preventing crime requires continual evaluation and improvement.

The Crime Prevention Coalition of America is committed to leading the collective efforts of individuals, communities, and government to improve the quality of life by preventing crime.

For more details about these action principles, see [Engaging the Power of Prevention: 10 Action Principles](#).

NCPC Staff Coming to a Community Near You

Louisville, KY, May 6–7, 2008: Joselle Shea will conduct the McGruff® Club Implementation Training. For more information, contact Joselle (jshea@ncpc.org).

Dayton, OH, May 8–10, 2008: Drew Carberry will present on the reentry issue at the Raising the Bar Reentry Conference. For more information, contact Drew (dcarberry@ncpc.org).

Washington, DC, May 15–16, 2008: Drew Carberry will be presenting on the reentry issue at the Serve DC Conference on Service and Leadership. For more information, contact Drew (dcarberry@ncpc.org).

Milwaukee, WI, May 19, 2008: Drew Carberry will be presenting on the reentry issue at the Substance Abuse and Mental Health Services Administration Grantee meeting. For more information, contact Drew (dcarberry@ncpc.org).

Hartford, CT, June 27–July 3, 2008: Rob Otterstatter will present a workshop on the Campus Crime Prevention Course at the International Association of Campus Law Enforcement Conference. For more information, contact Rob (rotterstatter@ncpc.org).

Lee's Summit, MO, July 20–27, 2008: Rob Otterstatter will present a Basic Crime Prevention Through Environmental Design (CPTED) Course at the Lee's Summit Police Department. For more information, contact Rob (rotterstatter@ncpc.org).

Tampa, FL, August 17–22, 2008: Rob Otterstatter will present a workshop at the Community Capacity Development Office (CCDO) Conference. For more information, contact Rob (rotterstatter@ncpc.org).

Lee's Summit, MO, August 25–29, 2008: Rob Otterstatter will present an Advanced CPTED Course at the Lee's Summit Police Department. For more information, contact Rob (rotterstatter@ncpc.org).